



# Chelsea Hicks Foundation

## NEWSLETTER

September 2014, Issue 5

### 5th Annual Masquerade Ball set for October 11

Take advantage of early bird pricing and join us at our biggest fundraiser of the year!

Our 5th annual Masquerade Ball is slated for Saturday, October 11, at 6 p.m. at the beautifully remodeled Sentinel Hotel (formerly The Governor) in downtown Portland. Please join us for delicious appetizers and dinner from Jake’s Catering, with an opportunity to participate in silent and live auctions, a



complimentary Paparazzi photo booth, prizes, dancing and more. This year, live ‘80s-’90s band *Midlyfe Crisis PDX* will kick off the party, with the

evening emceed by KPAM First Edition hosts Tim Hohl and Terry Travis.

Bid on exciting live auction items, including trips to Italy, Bali, Mt. Hood Chalet including ski tickets, and VIP golfing with Terry Boyd. Also the \$100 golden ticket gives you a chance to win any live auction package of your choice!

“The Masquerade Ball is a fantastic way to support the expansion of CHF and make a difference in children’s lives. Plan a date night or bring a friend for what promises to be an inspiring and entertaining evening,” said Sabrina Prill, CFO and event chair.

Don’t miss out! Early bird pricing of \$65 per ticket is available through September 27. Regular ticket pricing is \$75 per ticket. To purchase tickets, please visit [www.chelseahicksfoundation.org](http://www.chelseahicksfoundation.org). For sponsorship or other information, please contact Sabrina Prill at [Sabrina@chelseahicksfoundation.org](mailto:Sabrina@chelseahicksfoundation.org).

#### Special thanks to all our sponsors!



Howard S Wright, Johnson Project Solutions, Inc., Hoffman, Stewart and Schmidt, P.C., Sonitrol Pacific, Campbell Global, KPAM AM 860, Pacific Continental Bank, Bittner Dentistry for Kids, Umpqua Bank and our wine wall sponsors: Duck Pond Cellars, Blakeslee Vineyard Estate and Lease Crutcher Lewis.

### National Cancer Survivorship day: An annual tradition



In June, CHF was again invited to participate in Portland’s celebration of National Cancer Survivorship Day at The Moda Center. From our CHF craft and activity table, we helped more than 50 children and their families decorate foam tiaras,

crowns and visors.

We are so honored to participate in this annual event that honors survivors of all ages and are reminded that dress-up and play are good medicine, no matter how old you are.

*Remember those who fight and who have fought: September is National Childhood Cancer Awareness month.*



Inspiring hope and healing through dress-up and play



## Chelsea's Closet expands at Randall Children's Hospital at Legacy Emanuel

Chelsea's Closet is now delivering its therapeutic dress-up and play program more frequently to Randall Children's Hospital at Legacy Emanuel, adding one more



visit per quarter and serving even more children and families. The expansion of the program was requested by the hospital, due to the overwhelming

success of the program and the magical transformation of the children when they are given the chance to play and temporarily forget their serious diagnoses.

CHF board member Traci Brown is a Child Life Specialist at Randall and sees firsthand the positive impact of the program. "I know and see the effects of hospitalization on the development of children," says Brown. "I also see the vital role that play has in the healing of a child. Play's therapeutic properties are essential to providing what a child needs to fight life-threatening or life-limiting illnesses."

In fact, a new report from the American Academy of Pediatrics (AAP) says free and unstructured play is healthy and – in fact – essential for helping children reach important social, emotional, and cognitive developmental milestones – as well as helping them manage stress and become resilient.

"Every month my patients, families and staff look forward to a visit from Chelsea's Closet," said Brown. "To see kids put down the burden of IV poles and hospital procedures and pick up the joy and smiles they get from a new costume and craft is heart-warming and heart-healing. With tears in their eyes, parents have told me that when their child received the new dress-up costume, it was one of the first times since being hospitalized that they saw a smile on their child's face."

The program expansion allows Chelsea's Closet to serve more than 800 children and their families annually at Randall Children's Hospital at Legacy Emanuel. "We are honored to be working with such an incredible medical community to improve the lives of these precious, seriously ill children," said Alison Hicks, CHF Co-Founder and CEO.

### Bringing smiles to community events



This year CHF was asked to outfit the kids for the Randall Children's Hospital at Legacy Emanuel **Superhero Window Washer** event. It was so much fun dressing the kids up in costumes, then watching them watch the window washers dressed up as Batman, Robin, Spiderman, Flash and Superman.

For the third year in a row, CHF was asked to take part in two amazing events in August with Randall Children's Hospital at Legacy Emanuel. At the **Healthy Kids Fair**, CHF was asked to do crafts

with the kids and community members who came out for the day of fun, safety education and activities. CHF did its crown, visor and tiara craft that left our booth packed most of the day.



At the **Kids Carnival** for inpatient kids, CHF provided costumes, accessories and crafts to the many inpatient kids and their siblings. "It's a great way for CHF to reach even more kids and let them experience Chelsea's Closet in a different way," says Alison Hicks, CHF Co-Founder and CEO.



## Pedal to the Metal supports CHF

The Pedal to the Metal, All Ford Show presented by the NW Mustangs and Classic Fords Car Club of Vancouver, was held in July 2014 and CHF was selected as the event's charity beneficiary. Our staff and volunteers joined in the car show fun by arranging a craft booth for the children in attendance.



Because many of the children we serve come from the Vancouver area, it was a great way to spread awareness about our mission in this community. *Thank you to event organizers for your support of CHF!*

## CHF benefits from WinCo Foods Portland Open



CHF was invited to partner with the WinCo Foods Portland Open, held in August. The inaugural PGA TOUR-sanctioned event took place at the renowned Witch Hollow course at Pumpkin Ridge Golf Club. In addition to the PGA action, the week-long event featured the Nature Valley Pro-Am, an interactive Nike Junior golf clinic, a breakfast event and live music on the green by Curtis Salgado.

One hundred percent of all event tickets sold by CHF were donated to our organization. Thank you for helping us raise more than \$2,500! Next summer's event is already being planned. If you are interested in purchasing tickets for your company or for your personal use, please contact Sabrina Prill at [Sabrina@chelseahicksfoundation.org](mailto:Sabrina@chelseahicksfoundation.org).

## Join us for upcoming events at BridgePort Village

California Pizza Kitchen at BridgePort Village in Tigard is supporting CHF with two fun fall events:

- Join us on **Thursday, September 18, (6 - 9 p.m.)** for an Iron Chef Challenge, where local police will compete against fire fighters to whip up specialty pizzas judged by local celebrities. Have dinner and cheer on your favorite chef! Twenty percent of all sales will be donated back to CHF.
- On **Sunday, October 26, (5 - 9 p.m.)** the back patio of CPK will transform into a family friendly haunted house. Bring a new costume to donate and enjoy the fun and festivities.

## Special thanks to:

- **Timmy Bourque** - Secured funds and costumes for CHF with his senior project at Tualatin High School.
- **Tigard Chamber of Commerce** - Designated CHF to receive \$250 from members' charitable contributions.
- **California Pizza Kitchen, Bridgeport** - Provided snacks for the Chelsea's Closet visits.
- **Nothing Bundt Cakes, Tualatin** - Provided snacks for the Chelsea's Closet visits.
- **Claire and Kennedy McConnell** - Raised funds through their cookie and fruit punch sale.
- **Campbell Global** - Volunteered at our warehouse in July to stock and sort costumes.
- **Oregon City Learning Academy** - Volunteered at our warehouse in June to stock and sort costumes.
- **Tigard High School National Honor Society** - Volunteered at our warehouse in June to stock and sort costumes.
- **Sherwood Girl Scout Troop #42680** - Volunteered at our warehouse assembling craft projects.
- **Tigard Scout Troop #45097** - Donated proceeds from cookie sales and volunteered at our warehouse assembling nail polish goody bags.
- **Lakeshore Learning** - Supplied craft materials for various CHF community events.
- **VPI** - Raised money for CHF with a special furniture sales fundraiser.



Inspiring hope and healing through dress-up and play

## CHF's board welcomes new members

We would like to give special thanks to several exiting board members who have completed their terms and served CHF with their time and energy over many years. They have helped CHF to grow and achieve our goals so that we may work with amazing families and children spreading our mission of hope and healing through dress-up and play. We will miss them on our Board of Directors but love that they are all staying on as volunteers!

- **Robert Prill** - *Five year founding Board Member*, Hoffman, Stewart and Schmidt, P.C., Partner
- **Katie Curry** - *Five year founding Board Member/ Vice Chair*, Acuity Forensics, Executive Office Administrator
- **Kirsten Aird** - *Five year founding Member/Board Chair*, Oregon Public Health Division, Chronic Disease Program Manager
- **Jennifer Beauchemin** - *Three year Board Member*, Freelance Writer/Marketing Consultant

We welcome several new Board members who will help keep CHF's momentum going with their talents and new ideas to propel CHF over the next five years. We are excited to have them expand their work with CHF.

- **Doug Wilkinson** - *Board Chair*, Iberdrola Renewables, Vice President & Corporate Controller
- **Kris Wolfram** - *Board Member*, Umpqua Bank, Vice President HR Business Partner
- **Andrew Johnson** - *Board Member*, Hydra-Power Systems, Inc., Director of Finance
- **Karyn Sandhu** - *New Board Vice Chair, Three year Board Member*, Licensed clinical social worker

For more information or to donate, find us at:

[chelseahicksfoundation.org](http://chelseahicksfoundation.org)  
[twitter.com/CHFDressUp](https://twitter.com/CHFDressUp)

[www.facebook.com/chfdressup](http://www.facebook.com/chfdressup)  
[info@chelseahicksfoundation.org](mailto:info@chelseahicksfoundation.org)



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## Chelsea's \$5 Coffee Club: How a small sacrifice can deliver more hope and healing



The number five holds special significance for us at CHF: Chelsea was just five when she lost her battle with Wilms' Tumor cancer, and our organization is entering its fifth year of operation. In addition, five dollars covers the cost of a goody bag, a craft kit or an accessory for a hospitalized child.

To help sustain and grow our "Chelsea's Closet" program in our fifth year of operation, we've formed "Chelsea's \$5 Coffee Club." Joining is easy: Simply give up one specialty coffee (approximately \$5) each month and make a recurring, monthly donation of that amount to CHF.

To "sweeten the pot," we're offering some special gifts to our donors:

- **\$5/month** (receive a coffee gift card)
- **\$15/month** (receive a CHF coffee mug and coffee gift card)
- **\$25/month** (receive a CHF t-shirt, coffee mug and coffee gift card)
- **\$50/month** (All previous benefits, plus two tickets to October 2014 Masquerade Ball)

To sign up for the Chelsea's \$5 Coffee Club please follow this link: <https://chelseahicks.ejoinme.org/coffeeclub>.

## Shop and support CHF!

Did you know you can support CHF's ongoing operational expenses simply by making everyday purchases?

- **For Fred Meyer Rewards Cards users:** Consider linking your card to CHF by visiting [www.fredmeyer.com/communityrewards](http://www.fredmeyer.com/communityrewards) and looking for our code, 93872.
- **For Amazon.com shoppers:** Please visit [smile.amazon.com](http://smile.amazon.com) to designate CHF to receive a portion of proceeds from your purchases.